

## NEWSLETTER & EMAIL – SUGGESTED COPY

### Longer-Form Version

*(e.g. company intranet, email update to staff or other contacts)*

With experts warning of a “tridemic” this year – an expected bad flu season, rise of COVID-19 cases, and high rates of R.S.V., getting protected is important and urgent. Getting a flu shot is one safe and simple thing we all can do to protect ourselves, our families, and our communities.

We’re proud to support the *Doctor’s Orders* campaign from the Ad Council, the American Medical Association (AMA) and the Centers for Disease Control and Prevention (CDC), encouraging everyone to get their annual flu shot.

- Each year, flu causes tens of millions of illnesses, hundreds of thousands of hospitalizations, and tens of thousands of deaths in the United States.
- When you get sick from the flu, it can mean not being able to work or take care of your loved ones for a week or longer.
- Getting your flu shot helps save medical resources and protect health workers so they can care continue to care for those in need.

An annual flu shot is generally recommended for everyone six months or older—ideally by the end of October, before flu is spreading widely. Doctors’ offices and pharmacies are taking steps to ensure vaccines can be provided safely during the COVID-19 pandemic.

For more information, including where to find a flu shot near you, visit [GetMyFluShot.org](https://www.getmyflushot.org).

*[If possible/appropriate, add tailored tips for your employees about how they can get their flu shots. For example:*

- *Flu shots are covered, at no cost, if you are enrolled in our company health insurance. For more information, visit [link to benefits site].*
- *We encourage everyone at [organization name] to get a flu shot, and will be closing early on [date] at [time] to allow you time to get your flu shot.*
- *For employees on location at [address], the closest flu shot provider is [name, address].]*

We hope you and your loved ones stay safe and healthy this flu season.

### Shorter-Form

*(e.g. internal or external newsletter updates)*

Amid the COVID-19 pandemic, a severe flu season could be devastating. Getting a flu shot is one safe and simple thing we all can do to protect ourselves, our families, and our communities.

An annual flu shot is generally recommended for everyone six months or older—ideally in the fall before flu is spreading widely. Doctors’ offices and pharmacies are taking steps to ensure vaccines can be provided safely during the COVID-19 pandemic.

We encourage everyone to visit [GetMyFluShot.org](https://www.getmyflushot.org) for more information and to find a flu shot location near you.