**Flu Vaccination Campaign Expiration Date Chart**

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| --- | --- | --- | --- | --- |
| **TV** | | | | |
| **ASSET** | **SUBTYPE** | **ISCI** | **LENGTH** | **EXP. DATE** |
| Flu Facts Long Form | OLV | CNFU0122000 | 3:23 | 4/30/23 |
| Flu Facts Long Form – Spanish | OLV | CNFU0121000 | 4:30 | 4/30/23 |
| Flu Facts: Why Get a Shot 9x16 | OLV | CNFU0125000 | :45 | 4/30/23 |
| Flu Facts: Why Get a Shot 9x16 – Spanglish | OLV | CNFU0119000 | :45 | 4/30/23 |
| Flu Facts: Why Get a Shot 1x1 | OLV | CNFU0126000 | :45 | 4/30/23 |
| Flu Facts: Why Get a Shot 1x1– Spanglish | OLV | CNFU0120000 | :45 | 4/30/23 |
| Flu Facts: Boosters 9x16 | OLV | CNFU0123000 | :30 | 4/30/23 |
| Flu Facts: Boosters 1x1 | OLV | CNFU0124000 | :30 | 4/30/23 |
| Flu Facts: Safe 1x1 - Spanish | OLV | CNFU0118000 | :60 | 4/30/23 |
| Flu Facts: Safe 9x16 - Spanish | OLV | CNFU0117000 | :60 | 4/30/23 |
| Flu Fomo | TV | CNFU0066000H | :30 | 3/31/2023 |
| Otro caso de la Influenza | TV | CNFU0070000H | :30 | 3/31/2023 |
| Flu Fomo: 15 | TV | CNFU0068000H | :15 | 3/31/2023 |
| No Time For Flu :30 | TV | CNFU0006000H | :30 | 3/31/2023 |
| Nadie Tiene Tiempo para la Influenza :30 | TV | CNFU0012000H | :30 | 3/31/2023 |
| No Time For Flu :15 | TV | CNFU0008000H | :15 | 3/31/2023 |
| Nadie Tiene Tiempo para la Influenza :15 | TV | CNFU0014000H | :15 | 3/31/2023 |
| **Radio** | | | | |
| #FluFomo :60 | Radio | CNFU0063000 | :60 | 3/31/2023 |
| #FluFomo :30 | Radio | CNFU0062000 | :30 | 3/31/2023 |
| #OtroCasoDeLaInfluenza :60 | Radio | CNFU0064000 | :60 | 3/31/2023 |
| #OtroCasoDeLaInfluenza :30 | Radio | CNFU0065000 | :30 | 3/31/2023 |
| Missing Out :60 | Radio | CNFU0044000 | :60 | 3/31/2023 |
| Missing Out :30 | Radio | CNFU0045000 | :30 | 3/31/2023 |
| Missing Out (Spanish) :60 | Radio | CNFU0047000 | :60 | 3/31/2023 |
| Missing Out (Spanish) :30 | Radio | CNFU0046000 | :30 | 3/31/2023 |
|  | | | | |
| **OOH** | | | | |
| **ASSET** | **SUBTYPE** | **ISCI** | **Size** | **EXP. DATE** |
| Flu Facts: Flu Shot - English Bus Shelter | OOH | CNFU0110000 | Bus Shelter | 3/31/2023 |
| Flu Facts: Flu Shot - Spanish Bus Shelter | OOH | CNFU0109000 | Bus Shelter | 3/31/2023 |
| Flu Facts: Every Year - English Bus Shelter | OOH | CNFU0112000 | Bus Shelter | 3/31/2023 |
| Flu Facts: Every Year - Spanish Bus Shelter | OOH | CNFU0111000 | Bus Shelter | 3/31/2023 |
| Paramedic - English 30 Sheet | OOH | CNFU0026000 | 30 Sheet | 3/31/2023 |
| Chef - Spanish Bus Shelter | OOH | CNFU0029000 | Bus Shelter | 3/31/2023 |
|  | | | | |
| **ASSET** | **SUBTYPE** | **ISCI** | **Size** | **EXP. DATE** |
| English Chef - Animated 300x600 | Animated Banner | TBD | 300x250, 300x600, 160x600, 728x90 | TBD |
| Spanish Chef - Animated 300x600 | Animated Banner | TBD | 300x250, 300x600, 160x600, 728x90 | TBD |
| English Paramedic - Static 300x250 | Static Banner | CNFU0052000 | 300x250 | 3/31/2023 |
| Spanish Paramedic - Static 300x250 | Static Banner | CNFU0053000 | 300x250 | 3/31/2023 |
| **Social Graphics and Posters** | | | | |
| **ASSET** | **SUBTYPE** | **ISCI** | **Size** | **EXP. DATE** |
| Flu Facts #1-6 (English and Spanish) | n/a | n/a | 9x16, 16x9, 1x1 | 3/31/2023 |
| NIVW Graphics (English and Spanish) | n/a | n/a | 1x1 | 3/31/2023 |
| Paramedic (English and Spanish) | n/a | n/a | 1080x1080, 1170x780 | 3/31/2023 |
| Family (English and Spanish) | n/a | n/a | 1080x1080, 1200x675, 8.5x11 (print/poster) | 3/31/2023 |
| Chef (English and Spanish) | n/a | n/a | 1080x1080, 1920x1080 | 3/31/2023 |
| Store Clerk (English and Spanish) | n/a | n/a | 1080x1080, 1920x1080 | 3/31/2023 |